



CCA 2017 Sponsorship Prospectus

5 & 6 December 2017

Liliesleaf Farm, Rivonia, South Africa



For more information contact cca2017@sacac.org.za
www.sacac.org.za/cca

The Control Conference Africa 2017

The Control Conference Africa (CCA 2017), is a conference hosted by the South African Council for Automation and Control (SACAC). CCA 2017 promotes the exchange of ideas and developments in control engineering in Africa and builds on previous South African events in control engineering. The CCA 2017 conference specifically addresses control engineers from African countries, African control engineers based abroad who wish to reconnect to their roots, and all control engineers who want to connect with Africa. Both academic and industrial control engineering practitioners have the opportunity to present their work and exchange research ideas with colleagues from across the globe. The event is co-sponsored by the International Federation of Automatic Control (IFAC), of which SACAC is the National Member Organisation for South Africa.

Items available for sponsorship

A range of Exclusive Rights Items are available for sponsorship. Sponsors will enjoy exclusive rights to branding the chosen event or item at the conference. Items are available on a “first come, first served” basis.

In addition to the rights detailed for each level, each sponsor will be afforded the opportunity to:

- Submit their company logo for use on the conference website, marketing material and on a range of sponsor banners.
- Be listed in the congress handbook and on the website as a sponsor at the appropriate level.
- Submit an insert for inclusion in the delegate pack issued to each delegate.

One Diamond Sponsorship - R70,000

This sponsorship is for the conference banquet. The sponsor will have:

- Acknowledgment as Lead Sponsor.
- Exclusive branding rights at the Banquet.
- Acknowledgement of sponsor from the podium.

The Banquet takes place on the Thursday of the conference. Dinner will be served, as well as South African wines highlighting the varied South African terroir.

Three Platinum Sponsorships – R30,000

Three sponsorships are available for the Welcome Reception and the Conference Lunches. The sponsor will have:

- Exclusive branding rights at the Welcome Reception and Lunches.
- Acknowledgement of sponsor from the podium of the Welcome Reception and branding rights for the Lunches.

The Welcome Reception take place on the Wednesday before the technical programme of the conference begins. Delegates will be welcomed to the congress and will have the opportunity to reconnect with colleagues from around the world.

There are two Conference Lunches. Apart from good food, these lunches are an excellent opportunity for networking.

Three Silver Sponsorships – R12,000

These sponsorships are for the conference bags, stationery and flash drive.

For the conference bag, the sponsor will have:

- Exclusive branding rights on a bespoke delegate bag, accompanying the conference logo. The bag is given to each registered delegate and will be a very visible item at the conference. The bag will contain the conference handbook (including the programme), stationery and a selection of other inserts.

For the delegate stationery, the sponsor will have:

- Exclusive branding rights on the bespoke delegate stationery (notepad and pen). The sponsor will be entitled to exclusive branding on a quality writing pad and pen, to be included in the delegate bag.

For the flash drive, the sponsor will have:

- Exclusive branding rights on the flash drive containing the conference preprints. The flash drives will be included in the conference bag.

Fifteen Bronze Sponsorships – R6,000

These sponsorships are to support colleagues from the rest of Africa, by covering the conference fee for one delegate.

- The sponsor will have the right to submit their company logo for use on the conference website, marketing material and on a range of sponsor banners at the conference.
- Be listed in the congress handbook and on the website as a sponsor at the appropriate level.
 - Submit an insert for inclusion in the delegate pack issued to each delegate.